

INTERNET FOR ALL: MASSACHUSETTS BROADBAND & DIGITAL EQUITY SUMMIT

JUNE 13, 2023 | WORCESTER, MASSACHUSETTS

AGENDA

This event is co-hosted by the National Telecommunications and Information Administration (NTIA), the Commonwealth of Massachusetts, and the Massachusetts Broadband Institute (MBI) at Massachusetts Technology Collaborative

Co-Moderators:

Michael Baldino, Director and General Counsel, MBI &
Jody Jones, Senior Program Director, MBI

[Virtual Access Link](#)

- 8:45 am** **Registration/Breakfast**
- 9:30 – 10:00 am** **Welcome Keynote Addresses**
- **Ashley Stolba**, Undersecretary of Economic Foundations, Executive Office Economic Development, Commonwealth of Massachusetts
 - **Quentin Palfrey**, Director of Federal Funds & Infrastructure, Office of Governor Maura Healey, Commonwealth of Massachusetts
 - **Kevin Gallagher**, Senior Advisor to the Secretary, US Department of Commerce
- 10:00 – 10:25 am** **Update on Massachusetts Broadband Landscape**
This session will provide a brief history of the Massachusetts Broadband Institute, its expanded mission, and how it will navigate the new federal funding landscape.
- **Michael Baldino**, Director and General Counsel, MBI
 - **Stuart Freiman**, Federal Program Officer for Massachusetts, NTIA
- 10:25 – 11:10 am** **Understanding Impacted Populations and Barriers to Adoption**
This session will look at the state of Massachusetts' digital divide, how we got to this point, and what the barriers to adoption have been.
- Moderator: Virginia Benzan**, Director of Racial Justice Advocacy, Massachusetts Law Reform Institute
- **Alister Martin**, Chief Executive Officer, A Healthier Democracy
 - **Victoria Torres**, Manager of Advocacy & Organizing, Latinos for Education
 - **Gina Cooper Benjamin**, Deputy Director, National Digital Inclusion Alliance



11:10 – 11:15 am

U.S. Senator Ed Markey

Recorded remarks on the federal broadband investments coming to Massachusetts.

Attendees will be dismissed for a brief break following the recorded remarks.

11:20 am – 12:05 pm

Current State and Future of Infrastructure: Working with Industry on Broadband Deployment

This session will look at what infrastructure and its build out means for underserved and unserved communities and community anchor institutions, how they can prepare for federal funding, and the role of competition.

Moderator: Karen Charles, Commissioner, Massachusetts Department of Telecommunications and Cable

- **Stephanie Lee**, Vice President – New England State and Local Government Affairs, Verizon
- **Tom Flaherty, Sr.**, General Manager, Westfield Gas + Electric / whip city fiber
- **Ian Cain**, City Councilor, City of Quincy
- **Tim Wilkerson**, President, New England Connectivity & Telecommunications Association

12:05 – 12:45 pm

Networking Lunch

12:45 – 12:50 pm

Afternoon Kick-Off

- **Courtney Dozier**, Deputy Director, BEAD Program, NTIA

12:50 – 1:35 pm

Best Practices in Digital Equity

This session will look at how communities can build capacity for digital equity in their communities and some success stories that can be replicated.

Moderator: Josh Eichen, Program Manager, Partnerships, MBI

- **Knowledge Build Hudson**, Digital Equity Advisor, NTIA
- **Marvin Venay**, Chief Advocacy Officer, Tech Goes Home
- **Matthew Summy**, Vice President of Strategic Planning for Impact & Inclusion, Comcast
- **Amalia Murguia**, Fellow, Lead for America

1:35 – 2:20 pm

Innovation in Connectivity

This session will look at how to implement public Wi-Fi solutions in public and affordable housing.

Moderator: Melissa Quirk, Principal, Broadband And Digital Equity Practice, HR&A Advisors

- **Sean Gerner**, Senior Program Director, EducationSuperHighway
- **Santiago Garces**, Chief Information Officer, City of Boston
- **Emilio Dorcelly**, Chief Executive Officer, Urban Edge

2:20 – 2:35 pm

Break

2:35 – 3:20 pm

Meeting the Workforce Challenge

This session will look at what broadband expansion means for Massachusetts in terms of workforce needs, training programs and economic opportunity.

Moderator: Wendy Lader, Regional Director, Northeast, NTIA

- **Candra Szymanski**, Interim Assistant Vice President, Hospital at Home Program, UMass Memorial Medical Center
- **Dave Keating**, Business Manager, International Brotherhood of Electrical Workers
- **Dave Donegan**, Vice President of Operations, Sullivan & McLaughlin Electrical Contractor
- **David Podell**, President, MassBay Community College

3:20 – 3:30 pm

An Invitation: Take Action on Internet for All in Massachusetts

This closing session will look at how the Massachusetts Broadband Institute plans to foster continued engagement with its stakeholders and how they can take action to lead and participate in the development of the state's broadband and digital equity plans.

- **Gina Cooper Benjamin**, Deputy Director, National Digital Inclusion Alliance
- **Jody Jones**, Senior Program Director, MBI