**Massachusetts BEAD Challenge Process**

*Draft Public Service Announcement (PSA) Script*

*Updated: June 5, 2024*

Hi everyone, I’m [TITLE/NAME].

As part of the federal government’s $147 million investment in Massachusetts, [COMMUNITY NAME] is participating in a major statewide initiative to ensure that our residents can access the internet.

We’re asking people across the state to test their home internet speed, to ensure they’re getting the high-speed internet connection necessary for today’s world.

Non-profit organizations and local governments are also encouraged to register and submit challenges on behalf of residents and those you serve.

**Visit How’s Your Internet dot O-R-G** starting June 10th.It is easy to walk through the process…***and*** you can connect with community organizations that can help you, too.

And please spread the word to your Massachusetts friends, family, and community.

Together, we can ensure these critical funds will bring high-speed connectivity to all.

Thank you.

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**URL**: <https://HowsYourInternet.org>